

Guest Post Guidelines: JOIN MY COMMUNITY

Thank you for your interest in contributing a guest post to Whispering Bold (www.whisperingbold.com/blog). I'm thrilled to have you on board.

Please take a moment to review the guidelines outlined below. They cover everything you need to know about submitting your post, ensuring it aligns with my standards, and maximising your chances of publication.

Note that I only accept blog submissions within the interior design or Instagram sphere, as these topics align closely with the interests of my target audience. It is essential that submitted content is relevant and engaging to my readership to ensure maximum value and resonance.

Furthermore, I only accept blog posts that reference reputable websites to maintain the integrity and quality of our platform. Thank you for your cooperation and adherence to these guidelines.

Article Guidelines:

- Your article should be between 1000 and 2500 words.
- Please ensure your submission is free of spelling errors and plagiarism.
- Content should not violate any copyrights, patents, or trademarks.
- Avoid the use of unlawful, hateful, or threatening language, as well as profanity or vulgar language.
- Refrain from including promotional materials.
- Make your article search engine friendly, using proper headings, keywords, paragraphs, etc.
- You may include relevant images and videos with appropriate attributions or permissions.
- While links are allowed, they must be relevant and not affiliate links.
- Please note that any faulty, spammy links, or links that redirect to questionable sites discovered after placement will result in the immediate removal of the associated guest blog post. It is imperative that all links included in submitted content are functional, relevant, and lead to reputable websites.
- All factual information must be supported by authoritative sources linked within the article.

Link Placement Guidelines for Guest Posts

For guest bloggers, link placement is included in the guest post fee. However, the following guidelines must be followed:

- **Relevance:** Links must be relevant to the post content and my website's theme. They should add value to my readers, such as relevant design resources, tips, or products.
- **Quality:** Linked websites must be high-quality and reputable. No spammy or low-quality sites will be accepted.
- **No Phishing or Malware:** Links to phishing sites, malware, or harmful content are strictly prohibited. If found, the links will be removed, and the post will not be published.
- **Disclosure:** Affiliate or sponsored links must be clearly disclosed in line with advertising regulations.
- **Link Limit:** A maximum of two links per guest post unless otherwise agreed.

Paid Link Placement in Whispering Bold Blog Posts

If you want links placed in my existing content, this is available for **€150 per link** (excluding GST if applicable). If payment is made via PayPal, an additional €10 admin fee applies. The following guidelines must be adhered to:

- **Relevance:** The link must fit naturally within the post and provide value to my readers.
- **Quality:** Only reputable, high-quality websites will be considered for link placement.
- **No Phishing or Malware:** Links must not lead to any harmful or malicious content.
- **Link Approval:** All links must be pre-approved before placement to ensure they meet these guidelines.

Failure to follow these guidelines may result in the removal of the link without a refund.

Ownership and Credit:

- If your article is accepted and published, it will be accompanied with a statement on the bottom that it contains a sponsored guest post.
- 'Guest writer' will be listed as author.
- All content submitted to and published by Whispering Bold will remain your property. However, you grant me an exclusive right to use the article and related materials as per this agreement.

Review Process:

- Note that not all articles will be accepted, and I reserve the right to refuse any submission at my discretion.
- If your article is not accepted, feel free to review the guidelines and submit another piece.

Article Publishing:

- Accepted articles will be added to my publication queue and published according to schedule.
- You will receive a notification upon publication.
- I may translate your article into other languages.
- I reserve the right to make corrections and changes to the article as necessary.
- The article will appear on the general blog page of my website.

Promotion and Engagement:

- You are expected to engage with readers by responding to comments and questions for the first two months after publication.
- Failure to comply may result in the removal of your article from the website.
- I do not guarantee any particular site or audience reach.

Placement Fee and additional newsletter promotion:

- Please be advised that a **non-refundable blog placement fee of 250 euros, excluding applicable taxes**, is required prior to placement on my website. This fee ensures a permanent spot on my website, provided all guidelines are met. Once paid, the placement fee cannot be refunded under any circumstances.
- For an additional fee of 250 euros, excluding taxes, your guest blog post article can be featured in our newsletter for enhanced promotion and exposure.
- The fee for a **single link insertion** is **150 EURO** (excl applicable taxes).
- Please note that if you prefer to pay invoices via **PayPal** rather than bank transfer this attracts a **10 EURO service fee**.

Legal Disclaimer:

- By submitting an article, you agree to the terms outlined in this agreement.
- This agreement governs your submissions and publications on Whispering Bold.
- If you have any questions or concerns regarding this agreement, please contact me at marieke@whisperingbold.com.

I look forward to receiving your submission and welcoming you to my community.
Warm regards,

Marieke Rijksen, Whispering Bold

Last edited: Jan 2025